London Investment Markets – Education Hub

London Investment Markets

LIM is the exclusive, institutional-grade trading platform providing a definitive edge for CFD traders in Forex, Crypto, Equities, Indices, and Commodities.

London Investment Markets – News & Markets

LIM keeps you informed with the latest financial news, market analysis, and economic events that move global markets.

Explained: Good-Til-Cancelled (GTC)

A **Good-Til-Cancelled (GTC)** order is a specific instruction you give to your stockbroker to buy or sell a security (like a stock or ETF) that remains active until one of two things happens: you manually cancel it, or the order is executed.

Unlike a standard **Day order**, which automatically expires at the end of the trading day if it isn't filled, a GTC order stays resting in the market day after day.

How a GTC Order Works in Practice

Imagine you want to buy shares of Apple (AAPL). It is currently trading at $180, but you only want to buy it if the price drops to $165.

- **With a Day Order:** You place the order today. If Apple doesn't hit $165 by the closing bell, your order vanishes. You have to wake up tomorrow and place it all over again.
- **With a GTC Order:** You place the order once. It stays active tomorrow, next week, and next month. The moment Apple dips to $165, your broker automatically executes the buy.

The Hidden Expiration Date
Despite the name, "cancelled" doesn't literally mean it lasts forever. Most brokerages place a maximum life span on GTC orders for risk management. Depending on your broker, a GTC order will usually automatically expire after **30 to 90 days**. If it expires unfilled, you just have to replace it.

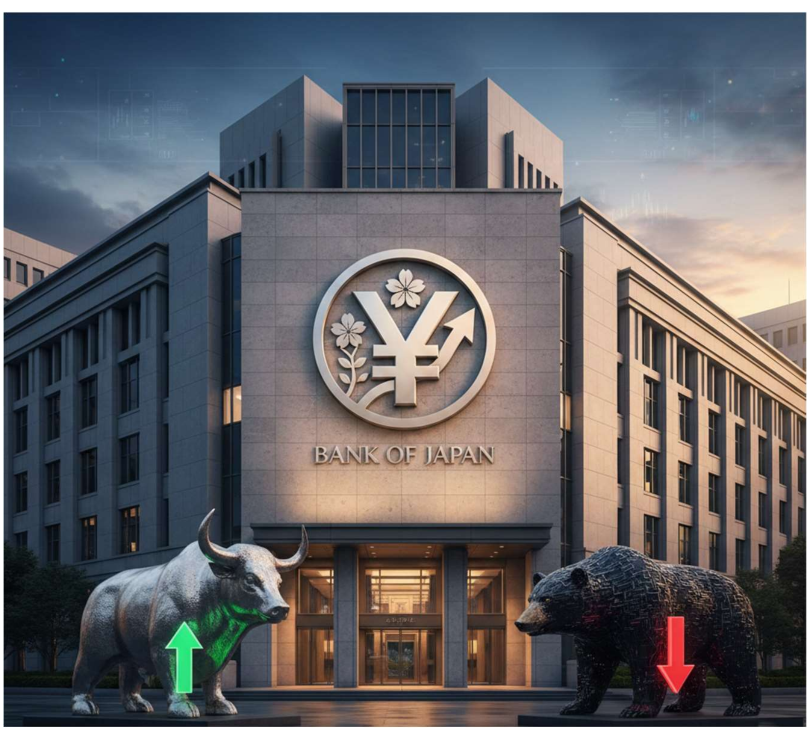
When to Use a GTC Order
GTC orders are foundational tools for automated, disciplined trading. They are most commonly paired with two types of orders:

- **Limit Orders (Buying the Dip / Selling the Peak):** You set a specific price target. If you are waiting for a stock to pull back to a bargain price, a GTC Buy Limit lets you "set it and forget it."
- **Stop-Loss Orders (Risk Management):** You already own a stock at $100 and want to protect yourself from a crash. You place a GTC Stop-Loss at $85. If the stock drops sharply while you are asleep or on vacation, your broker sells it automatically to cap your losses.

Pros and Cons

Advantages	Risks & Disadvantages
Convenience: You don't have to monitor the stock market every minute of the day to catch your price.	**The "Gap Down" Risk:** If bad news breaks overnight, a stock might crash past your target price. A GTC stop-loss might execute much lower than you intended.
Removes Emotion: It forces you to stick to a predetermined trading strategy rather than making impulsive choices.	**Corporate Actions:** Things like stock splits or dividend payouts can automatically alter or cancel your open GTC orders.
Perfect for Busy Lifestyles: Ideal for long-term investors who can't watch charts during work hours.	**Forgotten Orders:** A market move months from now might trigger an old order you completely forgot you had open.

Pro Tip: It is highly recommended to do a "portfolio audit" every few weeks to check your open GTC orders. Make sure the logic behind why you placed the order originally still applies to the current market.



*Past performance does not reflect future results. The above is for marketing and general informational purposes only and are only projections and should not be taken as investment research, investment advice or a personal recommendation.

Why Choose LIM

Institutional-Grade Trading

Access the same trading tools and conditions previously available only to large financial institutions.

Regulation

London Investment markets Limited is registered in the Marshall islands, Registered Number: 134064. Senior management is comprised of UK qualified Head of Compliance as well as English qualified lawyers who manage the firm to the highest standards of regulatory compliance.

Client Money Protection

Client money is segregated into a dedicated client money account.

Corporate Governance

The firm is managed by a UK qualified Head of Compliance as well as English qualified lawyers. All procedures at LIM are drafted by market leading professionals.

Liquidity from Large Financial Institutions

Sophisticated technology allows us to provide wholesale interbank prices, historically available only to large financial institutions and corporations.

No Dealing Desk execution

All trades are executed by systems without human interventions.

Secure

Your data is protected by enterprise-grade encryption.