London Investment Markets – Education Hub

London Investment Markets

LIM is the exclusive, institutional-grade trading platform providing a definitive edge for CFD traders in Forex, Crypto, Equities, Indices, and Commodities.

London Investment Markets – News & Markets

LIM keeps you informed with the latest financial news, market analysis, and economic events that move global markets.

Explained: Limit Orders – In Action

Because limit orders prioritise **price over speed**, they serve as an investor's primary shield against overpaying or selling too cheap. By telling your broker, *"Only execute if the market reaches this exact price or better,"* you can strategically position yourself for multiple distinct trading and investing scenarios.

Scenario 1: Buying the "Dip" (Discount Hunting)

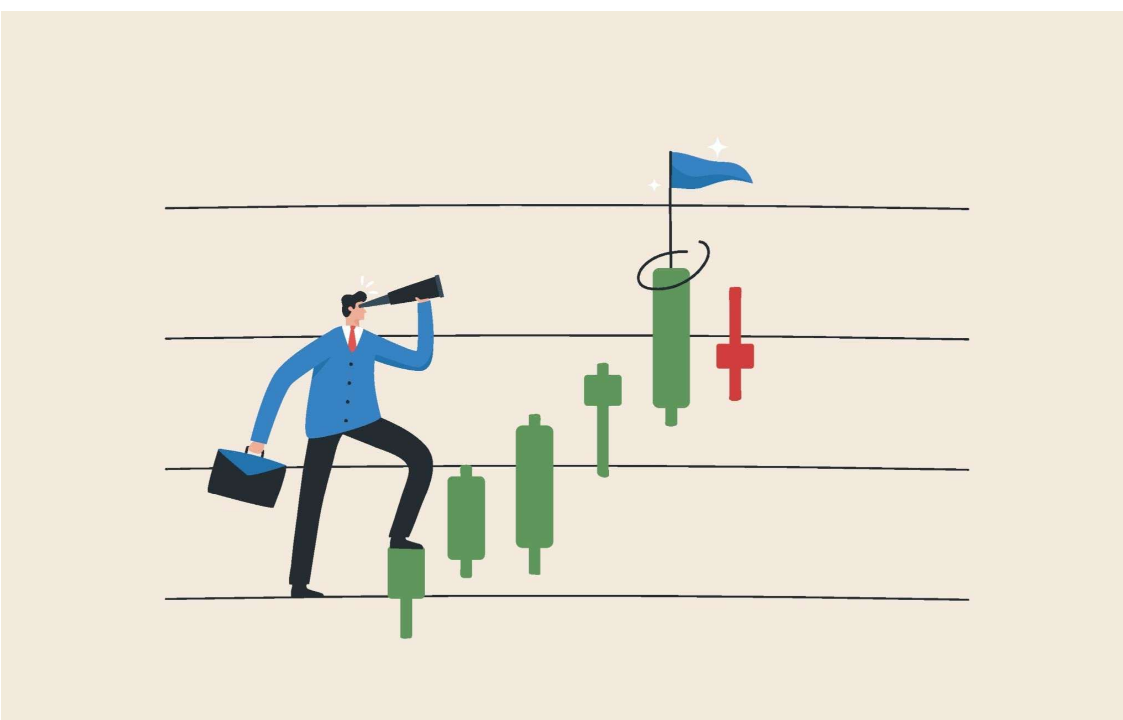
This is the most common entry scenario for long-term investors and swing traders who want to buy an asset but refuse to pay the current premium.

- **The Setup:** A stock you like is trading at **$120**. Your analysis suggests the price is structurally overvalued right now, but you would happily own it if it dropped to a support level of **$105**.
- **The Action:** You place a **Buy Limit Order at $105**.
- **The Outcome:** Your order goes directly into the exchange's order book, waiting silently. If market volatility strikes and the price falls to $105, your order fills automatically. If the stock gaps down overnight straight to $103, your order fills at $103, netting you an even deeper discount.

Scenario 2: Automatic Profit-Taking (The Target Exit)

Emotional trading is a major portfolio killer. Traders use sell limit orders to pre-plan their exit strategy and lock in gains without needing to monitor the charts live.

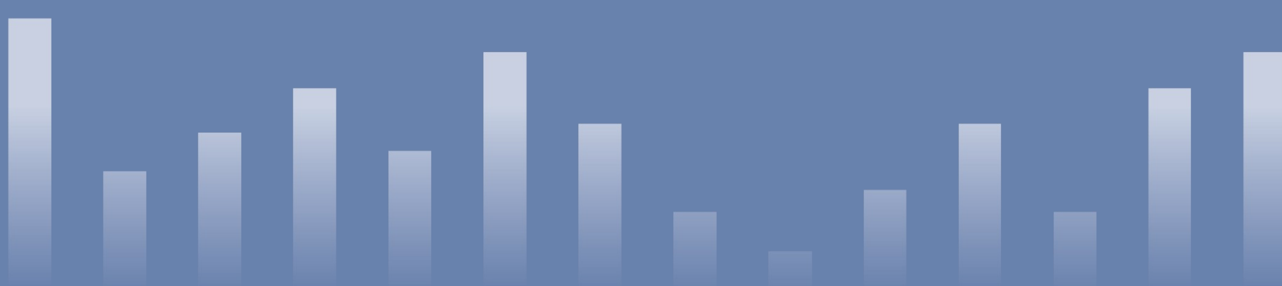
- **The Setup:** You bought a cryptocurrency at **$50**, and it is currently sitting at **$75**. Your technical target tells you that the asset will face massive resistance at **$100**, where other sellers are likely to dump their holdings.
- **The Action:** You place a **Sell Limit Order at $100** (also known as a "Take-Profit" order).
- **The Outcome:** You can close your laptop and walk away. If a sudden, middle-of-the-night price spike touches $100 for even a single second, your broker automatically fills your order. You secure your 100% gain entirely hands-free.



Summary of Limit Order Constraints

While these scenarios highlight the incredible power of precision, remember the underlying cost: **You are trading execution certainty for price certainty.** If the market misses your limit price by a single penny before exploding in the direction you predicted, your order will sit unfilled, and you will be left watching from the sidelines.

***Past performance does not reflect future results. The above is for marketing and general informational purposes only and are only projections and should not be taken as investment research, investment advice or a personal recommendation.**



Why Choose LIM

Institutional-Grade Trading

Access the same trading tools and conditions previously available only to large financial institutions.

Regulation

London Investment markets Limited is registered in the Marshall islands, Registered Number: 134064. Senior management is comprised of UK qualified Head of Compliance as well as English qualified lawyers who manage the firm to the highest standards of regulatory compliance.

Client Money Protection

Client money is segregated into a dedicated client money account.

Corporate Governance

The firm is managed by a UK qualified Head of Compliance as well as English qualified lawyers. All procedures at LIM are drafted by market leading professionals.

Liquidity from Large Financial Institutions

Sophisticated technology allows us to provide wholesale interbank prices, historically available only to large financial institutions and corporations.

No Dealing Desk execution

All trades are executed by systems without human interventions.

Secure

Your data is protected by enterprise-grade encryption.